

Registration

This programme is free of charge.

To register, please visit the GRUR webpage www.grur.org/jointbrusselsworkshop2013 and register online. Applications will be processed according to chronological receipt and with respect to availability. For more information you may contact one of the following persons:

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- **Ewa Grabiak**, ECTA Legal Co-ordinator, ewa.grabiak@ecta.org, phone: +32 (0)2 513-5285

Travel to the Representation of the State of North-Rhine Westphalia to the European Union

1. Travelling by train and metro

If you are travelling by train, you mostly get off at the station „Bruxelles Midi/Brussel Zuid“. In the station follow the white and blue M for metro signs and buy a ticket.

You take the line 6, direction „Simonis (Elisabeth)“ and get off at the fifth station „Trône/Troon“.

You leave the metro station in the direction „Montoyer“. Follow the rue Montoyer on 200m. You find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

2. Travelling by car

You arrive in Brussels on the motorway A3/E40 and take the tunnel direction „Centre/Centrum“. After the tunnel, drive right away on the Avenue de Cortenbergh/Kortenberglaan up to the Rond-Point Schuman. On this round-about, take the second exit and drive the „Rue de la Loi/Wetstraat“. Then turn left (third street) in „Rue de la Science/Wetenschapsstraat“. You find 47 Rue Montoyer after 400 m.

3. Travelling by plane

You arrive by plane in the Zaventem airport. You have three different possibilities:

- a) you take a taxi – duration: approx. 30 minutes
- b) You take a train to the Gare Centrale. Departure every hour at 04, 26, 36 and 52. Duration: approx. 20 minutes.
At Gare Centrale, you take the metro of the Line 5 direction „Herrmann-Debroux“ or Line 1 direction

„Stockel/Stokkel“. You change at the second station „Arts/Loi – Kunst/Wet“. Then you take the Line 2 direction „Simonis (Léopold II)“ and take off one station further „Trône/Troon“.

Take the exit Montoyer. Follow the rue Montoyer on about 200 m. The Representation of State North Rhine-Westphalia is on the right hand side at number 47.

c) You take the bus 12 „Brussels City“ to the station „Luxembourg“. Departure every 20 minutes. Duration: approx. 30 minutes.



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GRUR
German Association for the Protection
of Intellectual Property

ECTA
European Communities Trade Mark Association

GRUR/ECTA Joint Brussels Workshop

European Trademark System under review –
A first analysis of the new proposed legal framework



Monday, 3 June 2013
12.00 – 18.30

Representation of the State
of North-Rhine Westphalia
to the European Union
Brussels, Belgium

GRUR/ECTA Joint Brussels Workshop

European Trademark System under review – A first analysis of the new proposed legal framework

In its 5th edition of the **GRUR meets Brussels Workshop**, the German Association for the Protection of Intellectual Property (GRUR) has joined forces with the European Communities Trade Mark Association (ECTA) to provide a comprehensive roundup of the new package of legislation presented by the European Commission.

Key points that will be addressed include:

- Overview: Context and major steps of the reform
- Amendments of the CTM Regulation
- Amendments of the Trade Mark Directive
- Focus on co-existence & harmonization: What are the new challenges and potentials for National Offices and OHIM?
- OHIM Cooperation Fund & Convergence Programme: State of play and next steps
- New competences for OHIM: EU Observatory on Counterfeiting & Piracy

GRUR and ECTA are delighted to invite you to participate in the assessments of our expert panels and in the discussion of the most recent developments of the European Trade Mark System.

Programme

12.00 – 13.00 **Walking lunch and registration**

13.00 – 13.15 **Opening remarks**

Dr Hans Peter Kunz-Hallstein, President, GRUR, Lawyer, Dr. Kunz-Hallstein Rechtsanwälte (Germany)

F. Peter Müller, ECTA First Vice-President, Patent and Trademark Attorney, Müller Schupfner & Partner Patent- und Rechtsanwälte (Germany)

13.15 – 15.00 **The new package of legal proposals – Outcomes and next steps**

The MPI, National Trade Mark Offices and key EU legislators will offer their insights of the new EU legal framework proposed by the Commission.

Speakers:

Tomás Lorenzo Eichenberg, DG Internal Market and Services, Direction D-Knowledge based economy, European Commission (Belgium)

Anne Rejnhold Jørgensen, Director of Policy and Legal Department, Danish Patent and Trademark Office (Denmark)

Professor Dr Annette Kur, Max Planck Institute for Intellectual Property and Competition Law (Germany)

Mireia Curell, IP Attorney, Curell Suñol, Member of the Management Board of the OHIM Cooperation Fund, Past President of ECTA (Spain)

Chair: Prof. Dr Alexander von Mühlendahl, Lawyer, Bardehle Pagenberg (Germany)

15.00 – 15.30 **Coffee break**

15.30 – 17.15 **Focus on OHIM, National Offices and users – What's new, what's next?**

Key representatives of OHIM, National Trade Mark Offices and users will discuss the new challenges and perspectives in the context of a peaceful coexistence of the EU and national trade mark systems.

Speakers:

Julio Laporta, Head of Legal Practice Service, Office for Harmonization in the Internal Market (Spain)

Barbara Preißner, Head of Department 3 - Trademarks and Designs, German Patent and Trade Mark Office (Germany)

Hugues Derème, Deputy Director General, Benelux Office for Intellectual Property (The Netherlands)

Christian Engström, Member of the European Parliament for Swedish Piratpartiet, Group of the Greens/European Free Alliance (Sweden/Belgium)

Dr Wolfgang Feiler, Director Trademarks, Takeda Pharmaceuticals International GmbH (Germany)

Chair: F. Peter Müller, ECTA First Vice-President, Patent and Trademark Attorney, Müller Schupfner & Partner Patent- und Rechtsanwälte (Germany)

17.15 – 17.30 **Closing remarks**

Dr Hans Peter Kunz-Hallstein, President, GRUR, Lawyer, Dr. Kunz-Hallstein Rechtsanwälte (Germany)

F. Peter Müller, ECTA First Vice-President, Patent and Trademark Attorney, Müller Schupfner & Partner Patent- und Rechtsanwälte (Germany)

17.30 – 18.30 **Reception**

