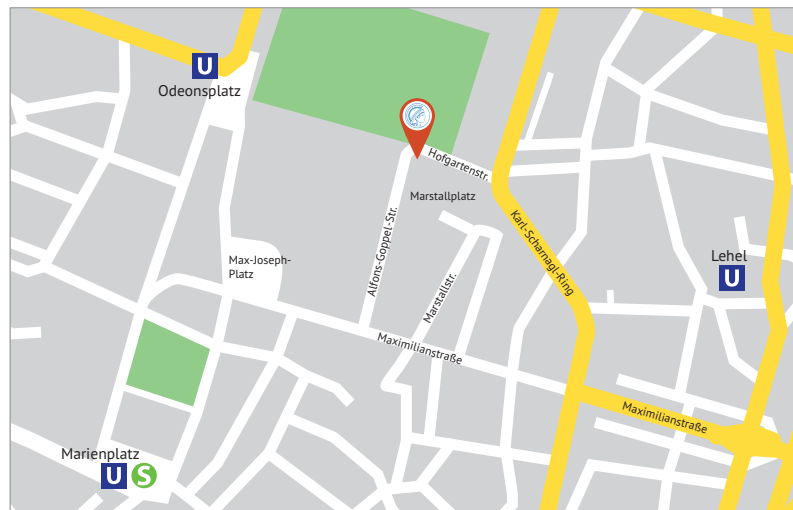


## Registration

**This programme is free of charge.** To register, please visit the GRUR website [www.grur.org/grurint-jiplp-seminar-2015](http://www.grur.org/grurint-jiplp-seminar-2015) and register online.

For more information, contact **Sandra von Lingen**, GRUR Manager Legal & International Affairs, [s.vonlingen@grur.org](mailto:s.vonlingen@grur.org) or **+49 (0)221 650 65-155**.

### Travel directions to the Max Planck Institute for Innovation and Competition:



#### Max Planck Institute for Innovation and Competition

Marstallplatz 1 • 80539 Munich • Germany

**Phone:** +49 89 24246-0 • **Fax:** +49 89 24246-501

**E-Mail:** [institut@ip.mpg.de](mailto:institut@ip.mpg.de)  
[www.ip.mpg.de](http://www.ip.mpg.de)

Please note that there is **no parking place available** at the MPI. We therefore recommend you to use **use public transport**.

- Travel by the underground or the suburban railway

By underground, you reach us the fastest by taking the underground lines U3 or U6 in the direction of “Moosach/Garching-Hochbrück” or underground lines U4 or U5 in the direction of “Arabellapark/Neuperlach-Süd” until “Odeonsplatz”. Exit the Odeonsplatz in the direction of the “Hofgarten” and walk through the Hofgarten in the direction of the “Staatskanzlei”, until you reach Marstallplatz.

By suburban railway, you reach us the fastest, if you take one of the suburban trains to “Marienplatz”, change for underground lines U3/U6 in the direction of “Moosach/Garching Hochbrück” and get out at “Odeonsplatz” and then proceed as described above.

- For travel directions by car, airplane or train please visit:  
[www.ip.mpg.de/en/contact.html](http://www.ip.mpg.de/en/contact.html)

[www.grur.org](http://www.grur.org)

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German Association for the Protection  
of Intellectual Property



## 6<sup>th</sup> GRUR Int./JIPLP Joint Seminar

Internet search engines in the focus of EU competition law –  
a closer look at the broader picture



Photo: © Shutterstock / Gll C

Wednesday, 28 October 2015

14.00 – 19.30

Max Planck Institute for Innovation and Competition  
Munich, Germany

## 6<sup>th</sup> GRUR Int. /JIPLP Joint Seminar

### Internet search engines in the focus of EU competition law – a closer look at the broader picture

Since the beginning of 2013, the **German Association for the Protection of Intellectual Property (GRUR)** and **Oxford University Press (OUP)** have formed a publishing partnership to foster the exchange of content between GRUR's journal *Gewerblicher Rechtsschutz und Urheberrecht, Internationaler Teil (GRUR Int.)* and the *Journal of Intellectual Property Law & Practice (JIPLP)*, a publication of OUP. Under the agreement, both journals are including a section in each issue which is filled by interesting content from the partner journal. In addition to that, the partners are offering a series of bi-annual Joint Seminars in London and Munich.

Against the background of the EU Commission's current investigation regarding Google Search, the **6<sup>th</sup> GRUR Int. / JIPLP Joint Seminar**, which will be held at the **Max Planck Institute for Innovation and Competition** in Munich on 28 October 2015, will examine and discuss the challenges concerning the application and enforcement of competition law in digital markets in particular with regards to search engines. Furthermore, it will be explored whether an adaptation of established concepts and instruments of competition law is warranted in order to adequately account for the distinct economic characteristics of digital markets.

Experts in law and in economics from Germany and the UK will

- inform on the allegations against Google in the EU Commission's current investigation;
- identify the economic characteristics of the relevant digital markets and discuss the potential competition concerns;
- develop principles on the definition of the relevant markets that necessarily has to precede the identification of market dominance;
- discuss potential theories of harm as a basis for enforcement action;
- look at justifications available to dominant operators of search engines;
- discuss the potentials of public and private enforcement of competition law in digital markets;
- analyse the competition, consumer protection and privacy concerns that arise from the use of data in such markets;
- and discuss whether in view of the particular features of digital markets competition law is in need of reform.

We invite you to join the discussion and look forward to seeing you in Munich!

## Programme

13.30 – 14.00 **Registration**

14.00 – 14.15 **Welcome**

**Prof. Dr Josef Drexl, LL.M. (Berkeley)**, Managing Director, Max Planck Institute for Innovation and Competition, Munich; Honorary Professor at the University of Munich  
**Dr Gert Württemberg**, President, GRUR; Württemberg Kunze Rechtsanwälte, Munich  
**Prof. Jeremy Phillips**, Editor-in-Chief, JIPLP; Intellectual Property Consultant to Olswang LLP; Professorial Fellow, Queen Mary Intellectual Property Research Institute; Blogmeister, IPKat weblog, Oxford

14.15 – 17.15 **Speeches**

**Abuse of dominance in digital markets: The case against Google**

**Dr Thomas Höppner, LL.M.**, Lawyer, Berlin

**EU vs. Google: Does the Commission have a case against Google?**

**Prof. Dr Torsten Körber, LL.M. (Berkeley)**, Chair for Civil Law, Antitrust Law, Insurance Law, Corporate Law and Regulation Law, University of Göttingen

**Digital markets: The role of private enforcement of competition law**

**Dr Christopher Stothers**, Partner, Arnold & Porter (UK) LLP, London

**Coffee break**

**Digital markets: Competition law in need of reform?**

**Prof. Dr Daniel Zimmer, LL.M. (UCLA)**, Director of the Institute of Commercial and Economic Law and of the Center of Advanced Studies in Law and Economics (CASTLE) at the University of Bonn; Chairman of the German Monopolies Commission, Bonn

**Digital markets and data: Competition, consumer protection, and privacy concerns**

**Prof. Dr Wolfgang Kerber**, Professor of Economics, Marburg Centre of Institutional Economics, School of Business Administration and Economics, Philipps University Marburg

17.15 – 18.15 **Panel discussion, followed by questions from the floor**

**Chairman:**

**Prof. Dr Josef Drexl, LL.M. (Berkeley)**

**Panelists:**

**Dr Thomas Höppner, LL.M.**

**Prof. Dr Wolfgang Kerber**

**Prof. Dr Torsten Körber, LL.M. (Berkeley)**

**Dr Christopher Stothers**

**Prof. Dr Daniel Zimmer, LL.M. (UCLA)**

18.15 – 18.30 **Closing summary**

**Prof. Dr Josef Drexl, LL.M. (Berkeley)**

18.30 – 19.30 **Dinner buffet at MPI**

Please note that the seminar will be held in English without simultaneous translation.

