Registration

This programme is free of charge. To submit your registration, please visit the GRUR webpage www.grur.de/jointbrusselsworkshop2015 and register online. For more information you may contact one of the following persons:

- Sandra von Lingen, GRUR Manager Legal & International Affairs, s.vonlingen@grur.de, phone: +49 (0)221 650 65-155, www.grur.org
- Dr Jochen Bühling, President, AIPPI Germany, jochen.buehling@krieger-mes.de, www.aippi.de

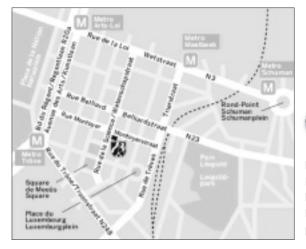
Travel to the Representation of the State of North-Rhine Westphalia to the European Union

Travelling by train and metro – If you are travelling by train, you mostly get off at the station "Bruxelles Midi/Brussel Zuid" http://www.brail.be/nat/F/assets/downloads/pdf/plan_b_midi_fr_2008.pdf). In the station follow the white and blue M for metro signs and buy a ticket at the vending machine $(2,10 \in)$. If you want to travel in Brussels with public transport (busses and trams) or if you are with a group, it would be better to buy a 10-drive ticket (14 \in). You take the line 6, direction "Simonis (Elisabeth)" and get off at the fifth station "Trône/Troon". You leave the metro station to the direction "Montoyer". Follow the rue Montoyer on 200 m. You will find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

Travelling by plane – You arrive by plane in the Brussels International Airport. You have three possibilities: a) you take a taxi – duration: approx. 30 minutes

b) You take a train to "Gare Centrale/Centraal station" (level -1). Departure every hour at 09, 22, 36 and 51. Duration: approx. 20 minutes. http://www.brusselsairport.be/en/passngr/to_from_brussels_airport/train/). The ticket (possibly advantageous Key card) can be bought at the counter or the vending machine. At "Gare Centrale/Centraal station", you take the metro of the Line 5 direction "Herrmann-Debroux" or Line 1 direction "Stockel/Stokkel". You change at the second station "Arts/Loi – Kunst/Wet". Then you take the Line 2 direction "Simonis (Léopold II)" or Line 6 direction "Roi Baudouin/Koning Boudewijn" and take off one station further "Trône/Troon". Take the exit Montoyer. Follow the rue Montoyer about 200 m. The Representation of the State of North Rhine-Westphalia is on the right hand side at number 47.

c) On level 0 (platform C) you can take the bus 12 "Brussels City" to the station "Luxembourg". Departure every 20 minutes. Duration: approx. 30 minutes. From Monday to Friday 8 pm this line is operated as an express service. The ticket can be bought at the GO-vending machine before getting on the bus ($4 \in$) or in the bus itself ($6 \in$).



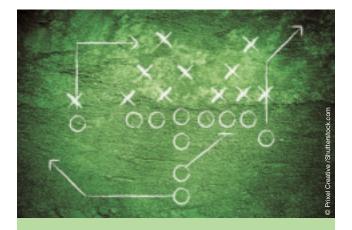
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Rue Montoyer 47 B-1000 Brussels Phone: +32 (0) 2 739-1775 Fax: +32 (0) 2 739-1707 poststelle@lv-eu.nrw.de



GRUR/AIPPI Joint Brussels Workshop

The proposed EU framework for protection of trade secrets – state of play and challenges



Wednesday, 1 April 2015 12.30 - 18.30

Representation of the State of North-Rhine Westphalia to the European Union Brussels, Belgium

GRUR/ AIPPI Joint Brussels Workshop

The proposed EU framework for protection of trade secrets – state of play and challenges

In its sixth edition of the GRUR meets Brussels Workshops, the *German Association for the Protection* of *Intellectual Property (GRUR)* has partnered with the *German Group of the Association Internationale pour la Protection de la Proprieté Intellectuelle (AIPPI Germany) to provide a* comprehensive roundup of the context, core issues and state of play of the emerging EU Directive on the protection of trade secrets. Key points that will be addressed include:

- Core issues and state of play of the legislative procedure
- Trade secrets: intellectual property or unfair competition?
- Unlawful acts (1): what the draft directive addresses
- Unlawful acts (2): what the draft directive does not address in particular the position of former employees
- Limits of protection (1): transparency issues (freedom of expression, whistleblowing)
- Limits of protection (2): reverse engineering
- Remedies and enforcement

GRUR and AIPPI are delighted to invite you to participate in the assessment by our expert panels and in the discussion of the most recent developments of the forthcoming EU framework for trade secret protection.

Programme

- 12.30 13.30 Walking lunch and registration
- 13.30 13.45 Welcoming remarks Dr Gert Würtenberger, President, GRUR, Germany Dr Jochen Bühling, President, AIPPI Germany
- 13.45 15.45 SESSION I: HARMONIZING PROTECTION OF TRADE SECRETS CORE ISSUES AND STATE OF PLAY

Introduction:

Prof. Dr Henning Harte-Bavendamm, Head of the GRUR Special Committee on Trademark and Competition Law, Germany

Speeches:

"A roundup of the IP agenda of the Juncker Commission with a special focus on the proposal for an EU Directive for trade secret protection"

Kerstin Jorna, Director, Directorate D – Intellectual Property, DG Internal Market, Industries, Entrepreneurship & Industries, Belgium

"Trade secret protection in Europe - legal challenges"

Prof. Dr Ansgar Ohly, LL.M. (Cambridge), Chair for Civil Law, Intellectual Property Law and Competition Law, Ludwig-Maximilians University Munich, Germany

Panel discussion:

Kerstin Jorna

Sandris Laganovskis, Director, Patent Office of the Republic of Latvia, Chair of the IP (trade secrets) WP, Latvia
Nicole L. Maréchal, Senior Legal Counsellor & Governance Officer, The European Chemical Industry Council (Cefic), Belgium
Prof. Dr Ansgar Ohly, LL.M. (Cambridge)
Julia Reda, Member of the European Parliament, Group of the Greens/European Free Alliance, Belgium/France/Germany
Guido Strack, Chair, Whistleblower Netzwerk e.V.; Member, Transparency International Germany e.V., Germany
Chair: Prof. Dr Henning Harte-Bavendamm

15.45 – 16.15 Networking break

16.15 - 18.15 SESSION II: SANCTIONS AND PROCEDURAL CHALLENGES (SELECTED ISSUES)

Introduction:

Dr Jochen Bühling, President, AIPPI Germany

Speeches:

"Injunctions, damages and other sanctions"

Dr Karsten Königer, Lawyer, Germany

"Protecting confidentiality of the litigated trade secret in the course of legal proceedings instituted for its defense (Article 8)"

Prof. Dr Mary-Rose McGuire, M.Jur., Chair for Civil Law, Intellectual Property Law and German and European Procedural Law at the Interdisciplinary Centre for Intellectual Property (IZG), University of Mannheim, Germany

Panel discussion:

Kerstin Jorna Dr Karsten Königer Sandris Laganovskis Nicole L. Maréchal Prof. Dr Mary-Rose McGuire Michael Struve, accredited assistant to Constance Le Grip, Member of the European Parliament, Group of the European People's Party (Christian Democrats), Belgium/France (*tbc*) Chair: Dr Jochen Bühling

18.15 – 18.30 Closing remarks

Dr Gert Würtenberger Dr Jochen Bühling

18.30 Cocktail reception

