Registration

This programme is free of charge. To register, please visit the GRUR website www.grur.org/grurint-jiplp-seminar-2015 and register online. For more information, contact Sandra von Lingen, GRUR Manager Legal & International Affairs, s.vonlingen@grur.org or +49 (0)221 650 65-155.

Travel directions to the Max Planck Institute for Innovation and Competition:

Max Planck Institute for Innovation and Competition
Marstallplatz 1 • 80539 Munich • Germany
Phone: +49 89 24246-0 • Fax: +49 89 24246-501
E-Mail: institut@ip.mpg.de
http://www.ip.mpg.de/de/aktuelles.html

Please note that there is no parking place available at the MPI. We therefore recommend you to use public transport.

• Travel by the underground or the suburban railway

   By underground, you reach us the fastest by taking the underground lines U3 or U6 in the direction of “Moosach/Garching-Hochbrück” or underground lines U4 or U5 in the direction of “Arabellapark/Neuperlach-Süd” until “Odeonsplatz”. Exit the Odeonsplatz in the direction of the “Holgarten” and walk through the Holgarten in the direction of the “Staatskanzlei”, until you reach Marstallplatz.
   By suburban railway, you reach us the fastest, if you take one of the suburban trains to “Marienplatz”, change for underground lines U3/U6 in the direction of “Moosach/Garching-Hochbrück” and get out at “Odeonsplatz” and then proceed as described above.

• For travel directions by car, airplane or train please visit:
http://www.ip.mpg.de/en/contact.html

www.grur.org

Draft programme [last updated: 1 September 2015]

6th GRUR Int. / JIPLP Joint Seminar
Internet search engines in the focus of EU antitrust law –
a closer look at the broader picture

Wednesday, 28 October 2015
14.00 – 19.30
Max Planck Institute for Innovation and Competition
Munich, Germany
6th GRUR Int. /JIPLP Joint Seminar

Internet search engines in the focus of EU antitrust law –
a closer look at the broader picture

Since the beginning of 2013, the German Association for the Protection of
Intellectual Property (GRUR) and Oxford University Press (OUP) have formed
a publishing partnership to foster the exchange of content between GRUR's
journal Gewerblicher Rechtsschutz und Urheberrecht Internationaler Teil
(GRUR Int.) and the Journal of Intellectual Property Law & Practice (JIPLP), a
publication of OUP. Under the agreement, both journals are including a section
in each issue which is filled by interesting content from the partner journal. In
addition to that, the partners are offering a series of bi-annual Joint Seminars in
London and Munich which are dealing with topical European IP issues.

The 6th GRUR Int. /JIPLP Joint Seminar being organised by GRUR in cooperation
with JIPLP and the Max Planck Institute for Innovation and Competition will
examine the challenges of conducting an antitrust analysis in digital markets in
particular with regards to search engines and will look into the different aspects
of the EU Commission's current investigation into Google Search. Further, it will be explored whether an adaptation of established concepts and
instruments of competition law is warranted in order to adequately account for
the distinct economic characteristics of digital markets.

Experts in law and economics from Germany and the UK will

- provide an account of the EU Commission’s antitrust investigations against
  Google;
- discuss the competition law concerns from the standpoint of Google's com-
  petitionists;
- explore possible justifications for the conduct of Google;
- analyze the economic background of the search engine business and of the
  competition law concerns;
- debate whether in view of the particular features of digital markets competi-
  tion law is in need of reform.

We invite you to join the discussion and look forward to seeing you in Munich!