Registration

This programme is free of charge. To submit your registration, please visit the GRUR website www.grur.org/brusselsworkshop2018 and register online. For more information you may contact:

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phone: +49 (0)221 650 65-155, www.grur.org

Travel to the Representation of the State of North-Rhine Westphalia to the European Union

Travelling by train and metro – If you are travelling by train, you mostly get off at the station “Bruxelles Midi/Brussel Zuid”. In the station follow the white and blue M for metro signs and buy a ticket at the vending machine (one-drive ticket: 2.10 € / ten-drive ticket: 14 €). You take the line 6, direction “Simonis (Elisabeth)” and get off at the fifth station “Trône/Troon”. You leave the metro station to the direction “Montoyer”. Follow the rue Montoyer on 200 m. You will find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

Travelling by plane – You arrive by plane in the Brussels International Airport. You have three possibilities:

a) You take a taxi – duration: approx. 30 minutes

b) You take a train to “Gare Centrale/Centraal station” (level -1). Departure every hour at 09, 22, 36 and 51. Duration: approx. 20 minutes. The ticket (possibly advantageous Key card) can be bought at the counter or the vending machine. At “Gare Centrale/Centraal station”, you take the metro of the line 5 direction “Hermann-Debroux” or line 1 direction “Stockel/Stokkel”. You change at the second station “Arts/Loi – Kunst/Wet”. Then you take the line 2 direction “Simonis (Leopold II)” or line 6 direction “Roi Baudouin/Koning Boudewijn” and take off one station further “Trône/Troon”. Take the exit Montoyer. Follow the rue Montoyer about 200 m. The Representation of the State of North Rhine-Westphalia is on the right hand side at number 47.

c) On level 0 (platform C) you can take the bus 12 “Brussels City” to the station “Luxembourg”. Departure every 20 minutes. Duration: approx. 30 minutes. From Monday to Friday 6 pm this line is operated as an express service. The ticket can be bought at the GO-vending machine before getting on the bus (4 €) or in the bus itself (6 €).

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GRUR meets Brussels Workshop 2018
Artificial Intelligence, Robotics & IP – What’s at stake?
Key issues and legal implications with a focus on patent, copyright and competition law

Tuesday, 5 June 2018
12.00 – 20.00
Representation of the State of North-Rhine Westphalia to the European Union
Brussels, Belgium
Artificial Intelligence is on the rise. This has legal implications not only for areas like safety and security, liability or contract law but also for intellectual property. The workshop aims at providing a concise overview of the emerging issues. Classical intellectual property is based on the concept of intellectual creation. However, with the increasing use of AI as a sole creator (inventor, author, designer etc.) may no longer be discernable. AI may also lead to new problems in the area of competition law due to the emergence of new products and new markets. Last but not least, the protection of AI related inventions and creations has already created new challenges to the existing IP law. Is there a need for legislative action? Together with an overview of current EU initiatives the workshop will provide a useful summary of the state of play for political, legal and academic experts and give some perspective on future developments.

Programme

12.00 – 13.00 Joint lunch and registration

13.00 – 13.05 Welcoming remarks
Dr Gert Würtenberger, President, GRUR; Partner, Kanzlei Würtenberger Kunze

13.05 – 13.15 Introductory remarks
AI and IP – developments, challenges or paradigm shift?
Prof. Dr Herbert Zech, Professor of Life Sciences and Intellectual Property Law, University of Basel, Chair of the GRUR Special Committee on Data Rights

Insights from the European Parliament
Mady Delvaux-Stehres, Member of the European Parliament, Group of the Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)
The European initiative on AI
Björn Juretzki, Assistant to the Director-General, DG CONNECT, European Commission

13.50 – 15.30 WHAT IS IT ALL ABOUT? THE TECHNOLOGY, PHILOSOPHY AND STRATEGY BEHIND AI & ROBOTICS
AI demystified. Translating AI into business advantage
Sharad Gandhi, author (“AI&U”), physicist, IT engineer, technology philosopher and a strategy consultant creating business value with digital technologies

AI – an industry perspective and some thoughts on up- and downstream questions related to copyright
Daniel Schönberger, Head of Legal Switzerland & Austria, Google

15.30 – 16.00 Questions & answers, moderated by Prof. Dr Zech

Dr Argyrios Bailas, European Patent Office
Mady Delvaux-Stehres, EU Parliament
Denis Dambois, DG GROW
Sharad Gandhi, AI&U
Björn Juretzki, DG CONNECT – tbc
Daniel Schönberger, Google
Dr Doris Thums, European Patent Office

16.00 – 16.30 Coffee break

16.30 – 17.40 PERSPECTIVES FROM ACADEMIA
The concept of authorship and inventorship under pressure: does AI shift paradigms?
JProf. Dr Anne Lauber-Rönsberg, Juniorprofessorship in Civil Law, Intellectual Property, Media and Data Protection Law, Institute of Intellectual Property, Competition and Media Law (IGEWEM), Technische Universität Dresden
Dr Sven Hetmank, Senior Researcher, Intellectual Property, Media and Data Protection Law, Institute of Intellectual Property, Competition and Media Law (IGEWEM), Technische Universität Dresden

Competition and the power of AI – challenges, legal issues, need for (further) EU action?
Prof. Dr Daniel Zimmer, LL.M. (UCLA), Director of the Institute of Commercial and Economic Law and of the Center for Advanced Studies in Law and Economics (CASTLE) at the University of Bonn; Research Fellow, German Institute for Economic Research (DIW Berlin)

17.40 – 18.40 Panel discussion: The legal future of AI & Robotics

Dr Argyrios Bailas, European Patent Office
Denis Dambois, DG GROW
Sharad Gandhi, AI&U
Dr Sven Hetmank, Technische Universität Dresden
Björn Juretzki, DG CONNECT
JProf. Dr Anne Lauber-Rönsberg, Technische Universität Dresden
Daniel Schönberger, Google
Dr Doris Thums, European Patent Office
Prof. Dr Daniel Zimmer, University of Bonn

Chair: Prof. Dr Herbert Zech, GRUR

18.40 – 18.45 Closing remarks
Dr Gert Würtenberger, GRUR

18.45 – 20.00 Reception
Following the working sessions, all speakers and attendees of the workshop are warmly invited to join a drinks & dinner reception offered by GRUR.