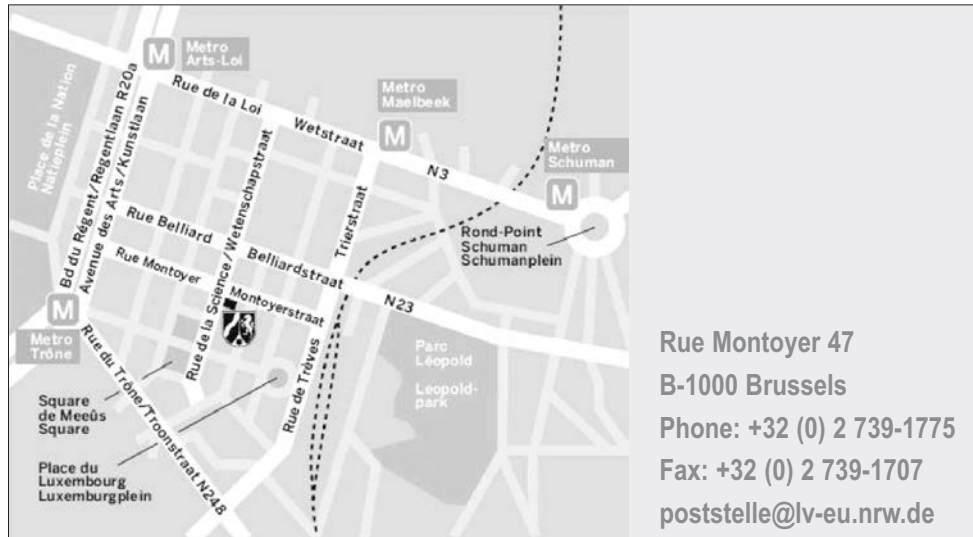


Registration

This programme is free of charge. To submit your registration, please visit the GRUR website www.grur.org/brusselsworkshop2018 and [register online](#). For more information you may contact:

Sandra von Lingen, GRUR Senior Manager International Affairs & Publications, s.vonlingen@grur.org, phone: +49 (0)221 650 65-155, www.grur.org

Travel to the Representation of the State of North-Rhine Westphalia to the European Union



Travelling by train and metro – If you are travelling by train, you mostly get off at the station “Bruxelles Midi/Brussel Zuid”. In the station follow the white and blue M for metro signs and buy a ticket at the vending machine (one-drive ticket: 2,10 € / ten-drive ticket: 14 €). You take the line 6, direction “Simonis (Elisabeth)” and get off at the fifth station “Trône/Troon”. You leave the metro station to the direction “Montoyer”. Follow the rue Montoyer on 200 m. You will find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

Travelling by plane – You arrive by plane in the Brussels International Airport. You have three possibilities:

- you take a taxi – duration: approx. 30 minutes
- You take a train to “Gare Centrale/Centraal station” (level -1). Departure every hour at 09, 22, 36 and 51. Duration: approx. 20 minutes. The ticket (possibly advantageous Key card) can be bought at the counter or the vending machine. At “Gare Centrale/Centraal station”, you take the metro of the line 5 direction “Hermann-Debroux” or line 1 direction “Stockel/Stokkel”. You change at the second station “Arts/Loi – Kunst/Wet”. Then you take the line 2 direction “Simonis (Léopold II)” or line 6 direction “Roi Baudouin/Koning Boudewijn” and take off one station further “Trône/Troon”. Take the exit Montoyer. Follow the rue Montoyer about 200 m. The Representation of the State of North Rhine-Westphalia is on the right hand side at number 47.
- On level 0 (platform C) you can take the bus 12 “Brussels City” to the station “Luxembourg”. Departure every 20 minutes. Duration: approx. 30 minutes. From Monday to Friday 8 pm this line is operated as an express service. The ticket can be bought at the GO-vending machine before getting on the bus (4 €) or in the bus itself (6 €).

[Register now](#)

GRUR

German Association for the Protection
of Intellectual Property

GRUR meets Brussels Workshop 2018

Artificial Intelligence, Robotics & IP – What’s at stake?

Key issues and legal implications with a focus on
patent, copyright and competition law



Tuesday, 5 June 2018

12.00 – 20.00

Representation of the State of North-Rhine Westphalia
to the European Union

Brussels, Belgium

GRUR meets Brussels Workshop 2018

Artificial Intelligence, Robotics & Intellectual Property – What's at stake?

Key issues and legal implications with a focus on patent, copyright and competition law

Artificial Intelligence is on the rise. This has legal implications not only for areas like safety and security, liability or contract law but also for intellectual property. The workshop aims at providing a concise overview of the emerging issues. Classical intellectual property is based on the concept of intellectual creation. However, with the increasing use of AI a sole creator (inventor, author, designer etc.) may no longer be discernable. AI may also lead to new problems in the area of competition law due to the emergence of new products and new markets. Last but not least, the protection of AI related inventions and creations has already created new challenges to the existing IP law. Is there a need for legislative action? Together with an overview of current EU initiatives the workshop will provide a useful summary of the state of play for political, legal and academic experts and give some perspective on future developments.

Programme

12.00 – 13.00 **Joint lunch and registration**

13.00 – 13.05 **Welcoming remarks**

Dr Gert Würtenberger, President, GRUR; Partner, Kanzlei Würtenberger Kunze

13.05 – 13.15 **Introductory remarks**

AI and IP – developments, challenges or paradigm shift?

Prof. Dr Herbert Zech, Professor of Life Sciences and Intellectual Property Law, University of Basel, Chair of the GRUR Special Committee on Data Rights

13.15 – 13.50 **PERSPECTIVES FROM THE EU LEGISLATORS: THE EU PARLIAMENT RESOLUTION AND THE EU COMMISSION'S INITIATIVE – STATE OF PLAY AND NEXT STEPS**

Insights from the European Parliament

Mady Delvaux-Stehres, Member of the European Parliament, Group of the Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)

The European initiative on AI

Björn Juretzki, Assistant to the Director-General, DG CONNECT, European Commission

13.50 – 15.30 **WHAT IS IT ALL ABOUT? THE TECHNOLOGY, PHILOSOPHY AND STRATEGY BEHIND AI & ROBOTICS**

AI demystified. Translating AI into business advantage

Sharad Gandhi, author ("AI&U"), physicist, IT engineer, technology philosopher and a strategy consultant creating business value with digital technologies

AI – an industry perspective and some thoughts on up- and downstream questions related to copyright

Daniel Schönberger, Head of Legal Switzerland & Austria, Google

IPR issues related to AI – early reflections

Denis Dambois, Unit F.5 – 'Intellectual Property and Fight against Counterfeiting', DG GROW, European Commission

Patentability of AI related inventions from an EPO perspective

Dr Argyrios Bailas, Director ICT Operations, European Patent Office

Dr Doris Thums, Head of Department, Opposition & Substantive Patent Law, European Patent Office

15.30 – 16.00 **Questions & answers, moderated by Prof. Dr Zech**

Dr Argyrios Bailas, European Patent Office

Mady Delvaux-Stehres, EU Parliament

Denis Dambois, DG GROW

Sharad Gandhi, AI&U

Björn Juretzki, DG CONNECT – *tbc*

Daniel Schönberger, Google

Dr Doris Thums, European Patent Office

16.00 – 16.30 **Coffee break**

16.30 – 17.40 **PERSPECTIVES FROM ACADEMIA**

The concept of authorship and inventorship under pressure: does AI shift paradigms?

JProf. Dr Anne Lauber-Rönsberg, Juniorprofessorship in Civil Law, Intellectual Property, Media and Data Protection Law, Institute of Intellectual Property, Competition and Media Law (IGEWEM), Technische Universität Dresden

Dr Sven Hetmank, Senior Researcher, Intellectual Property, Media and Data Protection Law, Institute of Intellectual Property, Competition and Media Law (IGEWEM), Technische Universität Dresden

Competition and the power of AI – challenges, legal issues, need for (further) EU action?

Prof. Dr Daniel Zimmer, LL.M. (UCLA), Director of the Institute of Commercial and Economic Law and of the Center for Advanced Studies in Law and Economics (CASTLE) at the University of Bonn; Research Fellow, German Institute for Economic Research (DIW Berlin)

17.40 – 18.40 **Panel discussion: The legal future of AI & Robotics**

Dr Argyrios Bailas, European Patent Office

Denis Dambois, DG GROW

Sharad Gandhi, AI&U

Dr Sven Hetmank, Technische Universität Dresden

Björn Juretzki, DG CONNECT

JProf. Dr Anne Lauber-Rönsberg, Technische Universität Dresden

Daniel Schönberger, Google

Dr Doris Thums, European Patent Office

Prof. Dr Daniel Zimmer, University of Bonn

Chair: Prof. Dr Herbert Zech, GRUR

18.40 – 18.45 **Closing remarks**

Dr Gert Würtenberger, GRUR

18.45 – 20.00 **Reception**

Following the working sessions, all speakers and attendees of the workshop are warmly invited to join a drinks & dinner reception offered by GRUR.

