6th GRUR Int./JIPLP Joint Seminar

Internet search engines in the focus of EU competition law – a closer look at the broader picture

Wednesday, 28 October 2015
14.00 – 19.30
Max Planck Institute for Innovation and Competition
Munich, Germany

Registration

This programme is free of charge. To register, please visit the GRUR website www.grur.org/grurint-jiplp-seminar-2015 and register online. For more information, contact Sandra von Lingen, GRUR Manager Legal & International Affairs, s.vonlingen@grur.org or +49 (0)221 650 65-155.

Travel directions to the Max Planck Institute for Innovation and Competition:

• Travel by the underground or the suburban railway
  By underground, you reach us the fastest by taking the underground lines U3 or U6 in the direction of “Moosach/Garching-Hochbrück” or underground lines U4 or U5 in the direction of “Arabellapark/Neuperlach-Süd” until “Odeonsplatz”. Exit the Odeonsplatz in the direction of the “Holgarten” and walk through the Holgarten in the direction of the “Staatskanzlei”, until you reach Marstallplatz.
  By suburban railway, you reach us the fastest, if you take one of the suburban trains to “Marienplatz”, change for underground lines U3/U6 in the direction of “Moosach/Garching Hochbrück” and get out at “Odeonsplatz” and then proceed as described above.
• For travel directions by car, airplane or train please visit: www.ip.mpg.de/en/contact.html

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Since the beginning of 2013, the German Association for the Protection of Intellectual Property (GRUR) and Oxford University Press (OUP) have formed a publishing partnership to foster the exchange of content between GRUR's journal Gewerblicher Rechtsschutz und Urheberrecht, Internationaler Teil (GRUR Int.) and the Journal of Intellectual Property Law & Practice (JIPLP), a publication of OUP. Under the agreement, both journals are including a section in each issue which is filled by interesting content from the partner journal. In addition to that, the partners are offering a series of bi-annual Joint Seminars in London and Munich.

Against the background of the EU Commission’s current investigation regarding Google Search, the 6th GRUR Int. / JIPLP Joint Seminar, which will be held at the Max Planck Institute for Innovation and Competition in Munich on 28 October 2015, will examine and discuss the challenges concerning the application and enforcement of competition law in digital markets in particular with regards to search engines. Furthermore, it will be explored whether an adaptation of established concepts and instruments of competition law is warranted in order to adequately account for the distinct economic characteristics of digital markets.

Experts in law and in economics from Germany and the UK will

- inform on the allegations against Google in the EU Commission’s current investigation;
- identify the economic characteristics of the relevant digital markets and discuss the potential competition concerns;
- develop principles on the definition of the relevant markets that necessarily has to precede the identification of market dominance;
- discuss potential theories of harm as a basis for enforcement action;
- look at justifications available to dominant operators of search engines;
- discuss the potentials of public and private enforcement of competition law in digital markets;
- analyse the competition, consumer protection and privacy concerns that arise from the use of data in such markets;
- and discuss whether in view of the particular features of digital markets competition law is in need of reform.

We invite you to join the discussion and look forward to seeing you in Munich!