

Registration

This programme is free of charge. To register, please complete the attached registration form and fax it to the GRUR head office, **fax no. +49 (0)221 650 65-205**. You can also visit the GRUR webpage **www.grur.de/jointbrusselsworkshop2012** and register online. For more information you may contact one of the following persons:

- **Sandra von Lingen**, GRUR Manager for Legal & International Affairs, s.vonlingen@grur.de, phone: +49 (0)221 650 65-155 or
- **Cathy van Vuuren**, ECTA Administrative Secretary, cathy@ecta.org, phone: +32 (0)2 513-5285

Travel to the Permanent Representation of the State of North-Rhine Westphalia to the European Union

1. Travelling by train and metro

If you are travelling by train, you mostly get off at the station „Bruxelles Midi/Brussel Zuid“. In the station follow the white and blue M for metro signs and buy a ticket.

You take the line 6, direction „Simonis (Elisabeth)“ and get off at the fifth station „Trône/Troon“.

You leave the metro station in the direction „Montoyer“. Follow the rue Montoyer on 200m. You find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

2. Travelling by car

You arrive in Brussels on the motorway A3/E40 and take the tunnel direction „Centre/Centrum“. After the tunnel, drive right away on the Avenue de Cortenbergh/Kortenberglaan up to the Rond-Point Schuman. On this round-about, take the second exit and drive the „Rue de la Loi/Wetstraat“. Then turn left (third street) in „Rue de la Science/Wetenschapsstraat“. You find 47 Rue Montoyer after 400 m.

3. Travelling by plane

You arrive by plane in the Zaventem airport. You have three different possibilities:

- a) you take a taxi – duration: approx. 30 minutes
- b) You take a train to the Gare Centrale. Departure every hour at 04, 26, 36 and 52. Duration: approx. 20 minutes.

At Gare Centrale, you take the metro of the Line 5 direction „Herrmann-Debroux“ or Line 1 direction

„Stockel/Stokkel“. You change at the second station „Arts/Loi – Kunst/Wet“. Then you take the Line 2 direction „Simonis (Léopold II)“ and take off one station further „Trône/Troon“.

Take the exit Montoyer. Follow the rue Montoyer on about 200 m. The Representation of State North Rhine-Westphalia is on the right hand side at number 47.

c) You take the bus 12 „Brussels City“ to the station „Luxembourg“. Departure every 20 minutes. Duration: approx. 30 minutes.



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German Association for the Protection of Intellectual Property (GRUR)

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GRUR
German Association for the Protection
of Intellectual Property

ECTA
European Communities Trade Mark Association

GRUR/ECTA Joint Brussels Workshop

European Trademark System under review –
A first analysis of the new proposed legal framework



Wednesday, 30 May 2012
12.00 – 17.00

Permanent Representation
of the State of North-Rhine Westphalia
to the European Union
Brussels, Belgium

GRUR/ECTA Joint Brussels Workshop

European Trademark System under review – A first analysis of the new proposed legal framework

In its 5th edition of the **GRUR meets Brussels Workshop**, the German Association for the Protection of Intellectual Property (GRUR) has joined forces with the European Communities Trade Mark Association (ECTA) to provide a comprehensive roundup of the outcomes of the MPI Study including the Allensbach Survey and of the package of legislative proposals to be presented by the European Commission in Spring 2012.

Key points that will be addressed include:

- Overview: What have the MPI Study and the Allensbach Survey revealed?
- Legislative package, part I: Amendments of the CTM Regulation
- Legislative package, part II: Amendments of the Trade Mark Directive
- Legislative package, part III: Review of the Enforcement Directive
- Focus on co-existence & harmonization: What are the new challenges and potentials for National Offices and OHIM?
- OHIM Cooperation Fund: State of play and next steps
- New competences for OHIM: EU Observatory on Counterfeiting & Piracy, non agricultural geographical indications

GRUR and ECTA are delighted to invite you to participate in the assessments of our expert panels and in the discussion of the most recent developments of the European Trade Mark System.

Programme

12.00 – 13.00 **Walking lunch and registration**

13.00 – 13.15 **Opening remarks**

Annick Mottet Haugaard, President, ECTA, Lawyer, Lydian (Belgium)
Dr Hans Peter Kunz-Hallstein, President, GRUR, Lawyer, Dr. Kunz-Hallstein Rechtsanwälte (Germany)

13.15 – 14.45 **The MPI Study and the resulting package of legal proposals – Outcomes and next steps**

The MPI and key EU legislators will offer their insights of the new envisaged EU legal framework resulting from the MPI Study

Speakers:

Professor Dr Annette Kur, Max Planck Institute for Intellectual Property and Competition Law (Germany)

Dr Tomás Lorenzo Eichenberg, DG Internal Market and Services, Direction D-Knowledge based economy, European Commission (Belgium)

N.N., Representative of the European Parliament

Jesper Kongstad, Director General of the Danish Patent and Trade Mark Office (Denmark)

Chair: Dr Alexander von Mühlendahl, Lawyer, Bardehle Pagenberg (Germany)

14.45 – 15.15 **Coffee break**

15.15 – 16.45 **Focus on OHIM, National Offices and users – What's new, what's next?**

Key representatives of OHIM, National Trade Mark Offices and users will discuss the new challenges and perspectives in the context of a peaceful coexistence of the EU and national trade mark systems

Speakers:

João Negrão, Director of the International Cooperation and Legal Affairs Department, Office for Harmonization in the Internal Market (Spain)

Barbara Preißner, Head of Department 3 - Trademarks and Designs, German Patent and Trade Mark Office (Germany)

Edmond Simon, Director General, Benelux Office for Intellectual Property (The Netherlands)

Dr Wolfgang Feiler, Director Trademarks, Nycomed-Takeda (Germany)

Mireia Curell, IP Attorney, Curell Suñol, Member of the Management Board of the OHIM Cooperation Fund, Past President of ECTA (Spain)

Chair: Dr Max Oker-Blom, ECTA Past President, Adjunct Professor, Hanken School of Economics, former SVP, Legal, Fazer (Finland)

16.45 – 17.00 **Closing remarks**

Annick Mottet Haugaard, President, ECTA, Lawyer, Lydian (Belgium)

Dr Hans Peter Kunz-Hallstein, President, GRUR, Lawyer, Dr. Kunz-Hallstein Rechtsanwälte (Germany)

17.00 – 18.00 **Reception**

